

KeyLime Cove™

INDOOR WATERPARK RESORT
THE OFFICIAL RESORT OF SIX FLAGS GREAT AMERICA

FOR RELEASE ON NOVEMBER 5, 2009

Media Contact: Kimberly Eberl
(773) 771-6807
kimberly@motionpr.net

WIN A YEAR'S WORTH OF FAMILY VACATIONS AT KEYLIME COVE INDOOR WATERPARK RESORT

KeyLime Cove's Search for 2010's "Family of the Year" is on!

GURNEE, IL (November 5, 2009) – Vacations, or even long weekends, reduce stress, rejuvenate spirits, and reintroduce much deserved fun to our lives. So KeyLime Cove -- your "no worries" getaway resort -- is picking one honored guest family to have that luxury one weekend a month starting in January. The weather's dull, work is a drag, cabin fever is weighing the kids down. Not anymore! KeyLime Cove will be randomly selecting a family to start the year out right. And roll it into spring. Then summer. Then fall. And by the close of 2010, one family will have been treated to monthly KeyLime Cove getaways PLUS a tidal wave of exclusive discounts, surprises and fond memories.

The search for KeyLime Cove's 2010 "Family of the Year" starts today and marks KeyLime Cove's biggest giveaway yet. The prize gives one family a chance to splash out the daily grind one weekend a month in KeyLime Cove's Lost Paradise waterpark and stay overnight in an island-inspired stateroom.

"Many families return to KeyLime Cove time and time again for a special vacation," says Dale McFarland, General Manager of KeyLime Cove. "In finding the 2010 'Family of the Year', we're excited about treating one family to a relaxing getaway every single month."

Every family who stays at KeyLime Cove between now and December 31, 2009 will be automatically entered into a random drawing for each night they stay at the property. As a special offer in December, there will also be free breakfast until December 17, 2009. One special stateroom of the 414-room hotel at KeyLime Cove will be designated as the preferred accommodation for its "Family of the Year", a new VIP experience rewarding one family bragging rights, standing reservations, and *splash-tastic* special access to KeyLime Cove's resort in 2010.

The lucky family will be announced in January, when an 82-degree-getaway is a welcome change from the Midwest chill.

Certain Restrictions Apply. For more information on KeyLime Cove, and how to enter to win “Family of the Year,” please visit www.keylimecove.com or call 1-877-360-0403. You can also find KeyLime Cove at <http://www.facebook.com/keylimecove> or <http://twitter.com/keylimecove> .

About KeyLime Cove Indoor Water Resort

KeyLime Cove is an island-inspired family vacation destination less than an hour drive from Chicago and Milwaukee. As The Official Six Flags Great America, the year-round resort features 414 suites and staterooms and offers a complete family vacation without ever leaving the property. Created to be an American coastal experience just a short drive from home, the resort’s entertainment and amenities include a 65,000 square-foot, 82-degree tropical-themed waterpark, 8,000 square-foot arcade, multiple restaurants including D.W. Anderson’s Eatery and Ice Cream Parlor and The Crazy

Toucan Margarita Grille with live entertainment, Paradise Mist Spa and 6,000 square feet of banquet and meeting space. An abundance of fun is found around every corner, including the uniquely themed interior, arts, crafts, interactive festivities, shops and street vendors. For reservations visit www.keylimecove.com.

###

Attention Editors: Please contact Kimberly Eberl at (773) 771-6807 and kimberly@motionpr.net for interview requests, photography, and additional information. Media tours are available upon request to journalists.