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KEYLIME COVE INDOOR WATERPARK RESORT WINS “BEST OF THE BEST” FOR SECOND YEAR IN A ROW

KeyLime Cove Wins Six “Best of the Best” Categories in the 2010 Readers Choice Awards

GURNEE, IL (March 22, 2010) — KEYLIME COVE (www.keylimecove.com), the popular Chicagoland indoor waterpark resort was recognized by thousands of Chicagoland residents for the second year in a row. More than 12,000 readers led KeyLime Cove to win “Best Hotel,” “Best Day Spa,” “Best Indoor Water Park,” “Best Family Value” and “Best Place to Work.” Also, KeyLime Cove’s D.W. Anderson’s Eatery and Ice Cream Parlor was awarded “Best Themed Restaurant” in the 2010 Reader’s Choice Awards.

For a six week period, a print and online audience was asked to complete an in depth survey of over 100 categories nominating their favorite businesses in the Chicagoland area. The survey included a fill in the blank and a voice your own opinion section. After all the surveys are completed, the winners were based on the most responses for each category.

“We are truly honored to be recognized in so many categories two years in a row by the readers of The Daily Herald,” says Dale McFarland, general manager at KeyLime Cove. “It is a testament to service we provide and I’m very proud of the entire KeyLime Cove team.”

For more information or to make a tropical getaway reservation, please visit www.keylimecove.com or call 1-877-360-0403.

About KeyLime Cove Indoor Water Resort

KeyLime Cove is an island-inspired family vacation destination less than an hour drive from Chicago and Milwaukee. As The Official Resort of Six Flags Great America, the year-round resort features 414 suites and staterooms and offers a complete family vacation without ever leaving the property. Created to be an American coastal experience just a short drive from home, the resort’s entertainment and amenities include a 65,000 square-foot, 82-degree tropical-themed waterpark, 8,000 square-foot arcade, multiple restaurants including D.W. Anderson’s Eatery and Ice Cream Parlor and The Crazy Toucan Margarita Grille with live entertainment, Paradise Mist Spa and 6,000 square feet of banquet and meeting space. An abundance of fun is found around every corner, including the uniquely themed interior, arts, crafts, interactive festivities, shops and street vendors. For reservations visit www.keylimecove.com.

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Attention Editors: Please contact Kimberly Eberl at (773) 771-6807 and kimberly@motionpr.net for interview requests, photography, and additional information. Media tours are available upon request to journalists.